

STEMterprise 5

Jeopardy Questions



To be used alongside the [STEM 5 Jeopardy Game](#).

1. Business Basics

- **100 Points:** What is an entrepreneur? *(Answer: A person who starts and runs a business.)*
- **200 Points:** What does "profit" mean in business? *(Answer: The money a business makes after expenses are paid.)*
- **300 Points:** What is a budget? *(Answer: A plan for managing income and expenses.)*
- **400 Points:** What is the difference between fixed and variable costs? *(Answer: Fixed costs stay the same, variable costs change based on production.)*
- **500 Points:** What is a target market? *(Answer: The group of customers a business aims to sell to.)*

2. Agriculture & Food Sources

- **100 Points:** What are locally sourced ingredients? *(Answer: Ingredients grown or produced nearby.)*
- **200 Points:** What does "farm-to-table" mean? *(Answer: Food that goes directly from the farm to the consumer.)*
- **300 Points:** What is a grain? *(Answer: the plant or part of a plant that is grown and harvested.)*
- **400 Points:** What is a sustainable farm? *(Answer: A farm that protects the environment including the soil, air and waterways to grow healthy grains today and for the future.)*
- **500 Points:** Name one way technology is used in modern farming. *(Answer: Drones for crop monitoring, sensors for monitoring machines, moisture, soil health; auto steer, GPS, etc.)*

3. Marketing & Sales

- **100 Points:** What is an advertisement? *(Answer: A message designed to persuade people to buy a product.)*
- **200 Points:** What is a logo? *(Answer: A symbol or design that represents a business.)*
- **300 Points:** What is social media marketing? *(Answer: Promoting a business on platforms like Instagram and TikTok.)*
- **400 Points:** What is a brand? *(Answer: The image and identity of a business.)*

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- **500 Points:** What is the purpose of market research? *(Answer: To understand customer preferences and improve business strategies.)*

4. Financial Literacy

- **100 Points:** What is revenue? *(Answer: The total money a business earns before expenses.)*
- **200 Points:** What does "break-even point" mean? *(Answer: The point where total revenue equals total costs.)*
- **300 Points:** What is a financial plan? *(Answer: A strategy for managing money in a business.)*
- **400 Points:** What is the difference between gross and net income? *(Answer: Gross income is total earnings; net income is earnings after expenses.)*
- **500 Points:** What is a loan? *(Answer: Money borrowed that must be repaid with interest.)*

5. Science & Food Sustainability

- **100 Points:** What is biodiversity? *(Answer: The variety of living things in an environment.)*
- **200 Points:** Why is pollination important for food production? *(Answer: It is the process that helps plants reproduce to grow seeds and flowers which then create grains, fruits and vegetables.)*
- **300 Points:** What is composting? *(Answer: Breaking down organic waste into nutrient-rich soil or fertilizer.)*
- **400 Points:** How does climate change affect farming? *(Answer: It can lead to droughts, floods, and unpredictable weather which impacts farmers ability to grow food..)*
- **500 Points:** What is sustainability? *(Answer: Sustainability is the process to avoid depleting or using up our natural resources to maintain an ecological balance.)*